

Message Text

LIMITED OFFICIAL USE

PAGE 01 BONN 11175 032155Z

63

ACTION EB-11

INFO OCT-01 EUR-25 ADP-00 CIAE-00 INR-10 NSAE-00 RSC-01

SIL-01 LAB-06 USIA-15 PA-03 PRS-01 AGR-20 COME-00

RSR-01 /095 W

----- 003439

R 032141Z AUG 73

FM AMEMBASSY BONN

TO SECSTATE WASHDC 6691

INFO USMISSION BERLIN

LIMITED OFFICIAL USE BONN 11175

DEPARTMENT PASS AGRICULTURE & USIA

E.O. 11652: GDS

TAGS: EAGR, GW

SUBJECT: BERLIN GREEN WEEK AND GERMAN INDUSTRIES FAIR

REF: (A) BERLIN A583, APRIL 26, 1968, (B) BERLIN 1653,
1972; (C) STATE 178745, 1972; (D) HANNOVELL, FAS, JUNE 1
LETTER TO DAVIS, USIA; (E) BERLIN LOU 1263

1. RE REF (E), THE EMBASSY FULLY SUPPORTS THE POS-
ITION THAT AVAILABLE ERP FUNDING COULD BE MORE ADVANT-
AGEOUSLY UTILIZED FOR GREEN WEEK AND OTHER PROJECTS.

2. REGARDING GREEN WEEK, THERE IS INDISPUTABLE EVIDENCE
OF INTEREST BY TOP WEST EUROPEAN AGRICULTURAL POLICY
MAKERS TO MEET AND EXCHANGE INFORMATION AND VIEWS AT
THAT EVENT. IT IS THEREFORE THE MAJOR OPPORTUNITY IN
GERMANY FOR U.S. OFFICIALS TO REPRESENT U.S. POLICIES
TO THE PARTICIPANTS IN GATHERINGS OF SUCH SCOPE.

3. IN ADDITION, THE CHANCE NOW EXISTS TO EXPAND OUR
COMMERCIAL CONTACTS WITH THE EAST BLOC AT THIS EVENT.
AT GREEN WEEK '73 A NUMBER OF TENTATIVE FEELERS WERE RE-
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BONN 11175 032155Z

CEIVED FROM THAT AREA, AND IT IS BELIEVED THAT THESE

CONTACTS WILL INCREASE.

4. ALSO, THE COMMERCIAL POSSIBILITIES OF GREEN WEEK SHOULD NOT BE UNDERESTIMATED. IN ORDER TO CONTINUE TO INCREASE AND STRENGTHEN THIS ASPECT, WE ARE PLANNING TO BROADEN COMMERCIAL PARTICIPATION AT GREEN WEEK '74 THROUGH THE DEVICE OF THE SO-CALLED TRADE CENTER AREA, WHICH WAS PROPOSED BY THE AGRICULTURAL ATTACHE IN HIS THEME PROPOSAL (PORT OF NEW ORLEANS), AND WHICH WILL BE SET ASIDE FOR THE DISPLAY OF U.S. AGRICULTURAL PRODUCTS IN THE GERMAN MARKET.

SHOULD THE TRADE CENTER PROPOSAL BE APPROVED, THE U.S. EXHIBITION WILL BE ABLE TO EXPAND PARTICIPATION TO INCLUDE NOT ONLY THOSE FIRMS WHICH ACTUALLY SELL PRODUCTS TO THE PUBLIC IN THE REGULAR EXHIBIT AREAS, BUT ALSO TO AGENTS, BROKERS, IMPORTERS, ETC. HANDLING A WIDE RANGE OF OTHER U.S. PRODUCTS.

U.S. SUPPLIERS WISHING TO PARTICIPATE WOULD BE WELCOME TO EXHIBIT IN EITHER AREA.

THE EMBASSY WOULD APPRECIATE EARLY AND FAVORABLE CONSIDERATION BY USDA AND USIA OF A TRADE CENTER AREA BEING INCLUDED IN ANY APPROVED EXHIBITION DESIGN.

5. IN VIEW OF THESE POINTS, THE EMBASSY HOPES THAT USDA WILL REVIEW ITS INTEREST TO PARTICIPATE ACTIVELY IN THE GREEN WEEK FAIR. WE WOULD NOTE, IN THIS REGARD, THE PROSPECTS FOR ADDITIONAL DMARK FUNDING FOR GREEN WEEK FROM ERP FUNDS, SHOULD THE U.S. SCALE DOWN OR PHASE OUT ITS PARTICIPATION IN INDUSTRIES FAIR. THE CONTINUED GROWTH OF THE IMPORTANCE AND SUCCESS OF THE MULTI-PURPOSE ACTIVITY IN GERMANY, REPRESENTED BY GREEN WEEK, IS DEPENDENT IN LARGE PART ON THE GUIDANCE AND CLOSELY INTEGRATED INVOLVEMENT OF USDA AND THE AGRICULTURAL ATTACHE IN BONN, WITH USIA AND THE US MISSION/BERLIN. THE INTEREST, INFLUENCE, AND SUPPORT OF THE U.S. DEPARTMENT OF AGRICULTURE IS CRITICAL TO THE ACHIEVEMENT OF U.S. GOALS AT GREEN WEEK.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 BONN 11175 032155Z

6. REGARDING INDUSTRIES' FAIR, WE NOTE USBER'S JUDGMENT THAT TACTICAL CONSIDERATIONS ARGUE FOR NOTIFYING SENAT OF NEGATIVE U.S. DECISION ON '74 PARTICIPATION AFTER '73 FAIR. IF DEPARTMENT CONCURS IN THIS JUDGMENT ON NON-PARTICIPATION AND TIMING OF NOTIFICATION, THE EMBASSY BELIEVES IT WOULD BE APPROPRIATE FOR USBER TO DISCUSS PROPOSED U.S. ACTION WITH BRITISH AND FRENCH PER PARA 7,

REF (E), PRIOR TO ANY NOTIFICATION TO SENAT. IN OUR
VIEW, BERLIN WOULD BE BEST FORUM FOR DISCUSSIONS.
HILLENBRAND

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: hilburpw
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BONN11175
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730860/aaaabscx.tel
Line Count: 118
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 73 (A) BERLIN A583, APRIL 26, 1968,, (B) BERLIN 1653
Review Action: RELEASED, APPROVED
Review Authority: hilburpw
Review Comment: n/a
Review Content Flags:
Review Date: 01 AUG 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01-Aug-2001 by kelleyw0>; APPROVED <06-Sep-2001 by hilburpw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BERLIN GREEN WEEK AND GERMAN INDUSTRIES FAIR
TAGS: EAGR, GE
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005